

Juror: Dina Deitsch, Associate Curator of Contemporary Art at the deCordova Sculpture Park + Museum.

Concept: The ebb and flow of consumerism initiated the decline of shopping in person at big box/warehouse stores and the rise of the virtual/mail order shopping experience. As a result of this shift, there has naturally been a rise in the number of boxes being sent around the world from retailer to buyer.

Additionally, the experience of packaging, sealing, opening, and unwrapping has exponentially grown. *In And Out Of The Box* invites imaginative makers to explore this unfolding cultural phenomenon. This show will address the nature of “boxing”: packing, sending, delivering, receiving, etc. All boxes and packaging material will be displayed in this exhibit, as we strive to make the process of the delivery a focus of the show.

Exhibition Dates: July 9th, 2011 – August 13th, 2011

Opening Reception: July 9th, 2011, 6:00 – 8:00 pm

Eligibility: This is a national juried 3-D mail exhibition for works in all media that are delivered to the gallery in the specified box.

Entry Fee: \$20

Application Deadline: Monday, June 27th, 2011.

Guideline For Entries: All submissions to *In And Out Of The Box* must be delivered to the gallery in a USPS medium flat rate box sized 11” x 8.5” x 5.5”. This box will ship any content up to 70lbs for a flat rate of \$10.95.

Notification Of Acceptance: Hera Gallery will contact artists as soon as possible regarding the inclusion of their artwork into *In And Out Of The Box*. Artwork not selected for the show will be remitted to the artist immediately.

Insurance: Although the utmost care will be taken in handling your work, Hera Gallery assumes no responsibility for damage, loss, or theft. Artists are responsible for their own insurance.

Photography/Publicity: Hera Gallery reserves the right to photograph work for

publicity. By entering this exhibition, you agree to the use of your name, likeness, certain personal information, and artwork in any publicity material or documentation developed for the exhibition.

Return Shipping: Artist is responsible for all shipping costs and shipping containers. Artist must include prepaid return shipping certificate valid for the flat rate box that work is mailed in.

Sales Commission: Hera Gallery retains a 25% sales commission

Checklist:

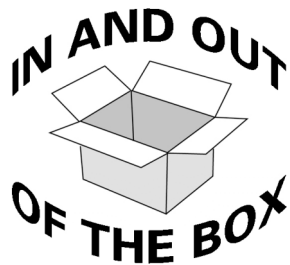
- Artwork packaged inside a **USPS medium flat rate box**
- Resume
- Brief Artist Statement
- Return Shipping

Send Submission to:

Hera Gallery
Attn: In And Out Of The Box
327 Main Street
PO Box 336
Wakefield, RI 02880

Contact: info@heragallery.org
401-789-1488
www.heragallery.org

Gallery Hours: W-F, 1-5pm, Sat 10-4



Submission Form: *Please* print all information and sign below.

Name: _____

Address: _____

Phone: _____

Email: _____

I understand that while Hera will take all possible precautions while handling artwork, Hera Gallery/Hera Educational Foundation accepts no liability for damaged, stolen, or lost artworks.

Title: _____

Medium:

size: _____

Date: _____

Price: _____

Installation Instructions (if applicable):

Application Deadline: Monday, June 27th

Funding for this show has been provided in part by the Rhode Island State Council on the Arts,

Signed: _____

Date: _____